

FAQ's

How does the system work?

1. You tell us what you want to Tweet about whether it's industry related, product or a hobby/interest and send us your user name and password.
2. We search the internet for up to date, relevant news stories and comments.
3. We turn these into Tweets and add a key phrase or link back to your website in each Tweet that is sent out.
4. At the same time we look for Twitter members who have the same likes, interests and backgrounds and follow them and in return request they follow us back. Over time we manage this so that over follower/following ration remains optimised.
5. Because your Twitter profile is being strengthened all the time when you Tweet every message you send is coming from a stronger and stronger Twitter profile.

How do you make sure you Tweets relevant things?

You tell us what you want to Tweet about and we find relevant sources of news and information that are directly relevant.

Can I still Tweet Like I do Now?

Absolutely! Just log into your Twitter account and Tweet as normal.

Do I get monthly reports?

We thought about this but because you can look at your Twitter account any time and look at your stats the data that would go in any reports is already there.

What we will do at the start of any project is to benchmark where you are at that point, in terms of followers/following and Tweets to see where you're starting from. We also grade your Twitter account using Twitter Grader – see below.

How good is my current Twitter profile?

Go to www.twittergrader.com and type in your Twitter user name and you'll get your Twitter profile strength as a percentage. Don't forget search engines look at Tweets but it depends on the Twitter profile, the stronger the better!